

# **Rick Sherwin**

Hon. Fellow, Associate & Licentiate of the Australian Institute of Professional Photography

**My background is as a professional photographer with over 40 years of experience.**

**I was the president of the NSW division of the Australian Institute of Professional Photography and a National delegate within this organization. In 1995 I was awarded an Honorary Fellowship for services to photography.**

**Over the years I won many awards in State, National and International competitions and gained Associate status within the AIPP. I was a partner at the historic Freeman Studios (established 1848) in Sydney prior to opening my own studio in 1982. Sherwin Studios served the north shore of Sydney & was highly regarded for its fine portraiture. In 1997 I decided to reduce the stress & moved to Noosa.**

**Portraiture kept me busy for many years & I now spend some of my retirement time teaching others about photography.**

**This talk will show you how to photograph your art works for publication in social media, reproduction in brochures & magazines as well as competitions & exhibitions.**

**We will look at the equipment needed & how to use it to create a quality image for the various media.**

**Lighting, filters, cameras & lenses will be discussed.**

**The best & easiest way to process your images for accurate colour & reproduction will also be looked at.**

**I am looking forward to seeing you there.**